

# Privacy Policy

Last modified: [22 Apr 2025]

Redacted Studios Inc. and our subsidiaries and affiliates ("**Redacted**", "**we**" or "**our**") respect your privacy and commit to protecting it through our compliance with the practices described in this policy.

This policy describes our practices for collecting, using, maintaining, protecting, and disclosing the personal data we may collect from you or that you may provide when you visit, access or use our websites, mobile applications or other digital properties, communications, or forms that link or refer to this policy (our "**Services**"). This policy applies to the personal data collected through our Services, regardless of the country where you are located.

The Services may include links to third-party websites, plug-ins, services, social networks, or applications. Clicking on those links or enabling those connections may allow the third party to collect or share data about you. We do not control these third-party websites, and we encourage you to read the privacy policy of every website you visit.

Please read this policy carefully to understand our policies and practices for processing and storing your personal data. By engaging with our Services, you accept and consent to the practices described in this policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued engagement with our Services after any such revisions indicates that you accept and consent to them, so please check the policy periodically for updates.

## **Data We May Collect About You**

We collect and use different types of data from and about you including:

- Personal data that we could reasonably use to directly or indirectly identify you, such as your name, postal address, email address, telephone number, username or other similar identifier, or any other identifier we may use to contact you online or offline ("**personal data**").
- Non-personal data that does not directly or indirectly reveal your identity or directly relate to an identified individual, such as demographic information, statistics, or aggregated information. Statistical or aggregated data does not directly identify a specific person, but we may derive non-personal statistical or aggregated data from personal data. For example, we may aggregate personal data to calculate the percentage of users accessing a specific Website feature.
- Technical information, including the full Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, or operating system and platform.
- Non-personal details about your interactions with our Services, including the full Uniform Resource Locators (URLs), clickstream information to, through, and from our Services (including date and time), products viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), or methods used to browse away from the page.
- Wallet-related information, such as your blockchain wallet address, linked wallet addresses, transaction history, staking activity, and claim wallet associations.
- Social account information you choose to link with our Services, including your Discord ID, Telegram handle, or other social media identifiers used for verification or community engagement purposes.
- Referral and participation data, such as invite activity, referral codes, and interactions with rewards or gamified features.
- Geolocation data derived from your IP address, which may be used for regional access restrictions or compliance purposes.

- Communication records, including support requests, inquiries, and other correspondence you send to us through our platform.
- User-generated content submitted through our Services, such as predictions, votes, forms, or any other contributions to platform features.
- Additional technical and usage information, including device identifiers, session activity, and analytics data relevant to your interaction with our platform or applications.

If we combine or connect non-personal, demographic, or technical data with personal data so that it directly or indirectly identifies an individual, we treat the combined information as personal data.

### **How We Collect Data About You**

We use different methods to collect data from and about you including through:

- **Direct interactions.** You may give us information about you by filling in forms or by corresponding with us by phone, email or otherwise. This includes information you provide when you create an account, subscribe to our Services, participate in interactive functions or other social media functions available as part of our Services, enter a competition, promotion or survey, call our customer service number and when you report a problem with our Services.
- **Automated technologies or interactions.** As you interact with our Services, we may automatically collect technical data about your equipment, browsing actions and patterns as specified above. We collect this information by using cookies, server logs, and other similar technologies (see Cookies and Automatic Data Collection Technologies).
- **Third parties or publicly available sources.** We may receive information about you if you visit other websites employing our cookies or from third parties including, for example, business partners, sub-contractors in technical, payment and delivery services, advertising networks, analytics providers, search information providers, credit reference agencies, data brokers, or aggregators.
- **User Content.** You also may create or submit information and content for us to publish or display ("post") on or through the Services or transmit to other users of the Services or third parties (collectively, the "**User Content**"). You submit User Content for posting and transmission to others at your own risk. Although we limit access to certain pages, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of any users of our Services with whom you choose to share your User Content. Therefore, we cannot and do not guarantee that unauthorized persons will not view your User Content.

### ***Cookies and Automatic Data Collection Technologies***

Our Services use cookies (small files placed on your device) or other automatic data collection technologies to distinguish you from other users of our Services. This helps us deliver a better and more personalized service when you use or access our Services. It also allows us to improve our Services by enabling us to:

- Estimate our audience size and usage patterns.
- Store your preferences so we may customize our Services according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Services.

You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, certain parts of our Services may become inaccessible and certain features may not work correctly. Unless you adjust your browser settings to refuse cookies, our system will issue them.

Our Services may contain web beacons (small transparent embedded images or objects, also known as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count website page visitors or to compile other similar statistics such as recording content popularity or verifying system and server integrity.

### ***Third-Party Use of Cookies***

Some content or applications, including advertisements, on the Services are served by third parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our Services. They may associate the information collected with your personal data or they may collect information, including personal data, about your online activities over time and across different websites or other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control how these third-party tracking technologies operate or how they may use the collected data. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see Your Personal Data Use Choices.

### **How We Use Your Personal Data**

We use your personal data to provide you with products, offer you services, communicate with you, deliver advertising and marketing, or to conduct other business operations, such as using data to improve and personalize your experiences. Examples of how we may use the personal data we collect include to:

- Present our Services and provide you with the information, Services and support that you request from us.
- Meet our obligations and enforce our rights arising from any contracts with you, including for billing or collections, or comply with legal requirements.
- Fulfil the purposes for which you provided the data or that were described when it was collected.
- Notify you about changes to our Services.
- Ensure that we present content on or through our Services in the most effective manner for you and for your computer.
- Administer our Services and conduct internal operations, including for troubleshooting, data analysis, testing, research, statistical, and survey purposes.
- Improve our Services, marketing, or customer relationships and experiences.
- Enable your participation in our Services' interactive, social media, or other similar features.
- Protect our Services, employees, or operations.
- Measure or understand the effectiveness of the advertising we serve to you and others, and to deliver relevant advertising to you.
- Make suggestions and recommendations to you and other users of our Services about goods or services that may interest you or them.

We may also use personal data to contact you about our own and third-parties' goods and services that may be of interest to you. If you do not want us to use your data in this way, please inform us by way of email. For more information, see Your Personal Data Use Choices.

We may use personal data to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal data for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

We may use non-personal data for any business purpose.

### **Disclosure of Your Personal Data**

We may share your personal data with:

- Any member of our corporate group, which means our subsidiaries, our ultimate holding company and its subsidiaries, and our affiliates.

- Business partners, suppliers, service providers, sub-contractors, and other third parties we use to support our business (such as analytics and search engine providers that assist us with improvement and optimization of our Services).
- Third parties to market their products or services to you if you have not opted out of these disclosures. For more information, see Your Personal Data Use Choices.
- Advertisers and advertising networks that require the data to select and serve relevant ads to you and others.
- Credit reference agencies when required to assess your credit score before entering into a contract with you.
- To fulfil the purpose for which you provide it.
- For any other purposes that we disclose when you provide the data.
- With your consent.

We may also disclose your personal data to third parties:

- In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.
- To a buyer or other successor in the event of merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, where one of the transferred assets is the personal data we hold.
- To comply with any court order, law, or legal process, including responding to any government or regulatory request.
- To enforce or apply our Terms of Use and other agreements.
- To protect the rights, property, or safety of our business, our employees, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of cybersecurity, fraud protection, and credit risk reduction.

We may share non-personal data without restriction.

### **Consent to Personal Data Transfer**

We are based in British Virgin Islands. We may process, store, and transfer the personal data we collect, in and to a country outside your own, with different privacy laws that may or may not be as comprehensive as your own, including nations within Asia, European Union, and the United States.

By submitting your personal data or engaging with our Services, you consent to this transfer, storing, or processing.

### **Data Security**

We will only keep your personal data for as long as it is necessary for the purposes set out in this privacy policy unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements).

When we have no ongoing legitimate business need to process your personal data, we will immediately delete such data.

We take reasonable measures to protect your personal data from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure.

### **Your Personal Data Use Choices**

We strive to provide you with choices regarding certain personal data uses, particularly around marketing and advertising. If you do not want us to:

- use your contact information to promote our own products and services, or third parties' products or services;
- share your personal data with unaffiliated or non-agent third parties for promotional purposes;
- use information that we collect or that you provide to us to deliver advertisements according to our advertisers' target-audience preferences; or
- use, process and/or disclose your personal data for all or any of the purposes listed in this privacy policy,

you can opt-out by sending us an email with your request to our Data Protection Officer. The contact details of our Data Protection Officer are set out below. We may require reasonable time (depending on the scope of the request and its impact on our relationship with you) for your request to be processed.

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of the Services may become inaccessible or not function properly. For more information about tracking technologies, please see Cookies and Automatic Data Collection Technologies.

For the avoidance of doubt, the above does not impact our collection, usage, processing and/or disclosure of personal data where the foregoing without consent is permitted or required under applicable laws.

Our Services may, from time to time, contain links to and from the websites of our partner networks, advertisers, and affiliates, or include plug-ins enabling third-party features. If you follow a link to any third-party website or engage a third-party plug-in, please note that these third parties have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these third parties.

### **Accessing and Correcting Your Personal Data**

We generally rely on personal data provided by you (or your authorised representative). To ensure that your personal data is current, complete and accurate, please update us if there are changes to your personal data in the manner below.

You can access, review, and change your personal data by accessing the Services and visiting your account profile page. You may also send us an email at [help@redactedgroup.io](mailto:help@redactedgroup.io) to request access to, correct, or delete personal data that you have provided to us. In some circumstances, we may not be able to delete your personal data except by also deleting your user account. We may not accommodate a request to change or delete information if we believe the change or deletion would violate any law or legal requirement or negatively impact the information's accuracy.

If you delete your User Content from the Services, copies of your User Content may remain viewable in cached and archived pages or because other users of the Services may have copied or stored them. Our Terms of Use govern proper access and use of information and content provided through the Services, including User Content.

### **Jurisdiction Specific Rights**

#### ***Where you are a resident of the European Union or the United Kingdom***

##### **Data transfers**

Data transfers to legal entities in countries outside the European Union or the United Kingdom (known as third countries) take place as long as: (i) it is necessary for the purpose of providing you with the Services; (ii) it is required by law; or (iii) you have granted us your consent.

Redacted has offices outside of the European Union and the United Kingdom and also has affiliates and service providers in other countries. Your personal data may be transferred to or from the British Virgin Islands, the United States, or other locations outside of your state, province, country, or other governmental jurisdiction where privacy laws may not be as protective as those in your jurisdiction.

##### **Legal bases for processing of personal data**

The General Data Protection Regulation (“**GDPR**”) and United Kingdom GDPR require us to explain the valid legal bases we rely on in order to process your personal data. As such, we may rely on the following legal bases to process your personal data:

- **Consent.** We may process your data if you have given us permission (i.e., consent) to use your personal information for a specific purpose. You can withdraw your consent at any time by contacting us.
- **Performance of a Contract.** We may process your personal data when we believe it is necessary to fulfill our contractual obligations to you, including providing our Services or at your request prior to entering into a contract with you.
- **Legitimate Interests.** We may process your data when we believe it is reasonably necessary to achieve our legitimate business interests and those interests do not outweigh your interests and fundamental rights and freedoms.
- **Legal Obligations.** We may process your data where we believe it is necessary for compliance with our legal obligations, such as to cooperate with a law enforcement body or regulatory agency, exercise or defend our legal rights, or disclose your information as evidence in litigation in which we are involved.

In addition to the rights specified above, you have a right to complain to a supervisory authority.

### **Children's Online Privacy**

We do not direct our Services to minors and we do not knowingly collect personal data from children under [13] or as defined by local legal requirements. If we learn we have mistakenly or unintentionally collected or received personal data from a child without appropriate consent, we will delete it. If you believe we mistakenly or unintentionally collected any information from or about a child, please contact us at [help@redactedgroup.io](mailto:help@redactedgroup.io).

### **Changes to Our Privacy Policy**

We will post any changes we may make to our privacy policy on this page. Please check back frequently to see any updates or changes to our privacy policy.

### **Contact Information**

Please address questions, comments, and requests regarding this privacy policy and our privacy practices to our data protection officer at [help@redactedgroup.io](mailto:help@redactedgroup.io).